



SACRAMENTO ALUMNAE CHAPTER  
DELTA SIGMA THETA SORORITY, INC.

# XXVI CRAB FEED

FUNDRAISER

FEB  
28



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PM

# SPONSORSHIPS

IN PARTNERSHIP WITH



# S D F

SACRAMENTO DELTA FOUNDATION

  @sacalumdst

 fundraising@sacdst.org

 www.sacdstcrabfeed.com



# SPONSORSHIP LEVELS

## **KING CRAB** PRESENTING SPONSOR **\$5,000**

Presented by Company Logo on all event marketing  
Premium Table Location  
1 VIP Table (10 VIP Crab Feed Tickets)  
10 In One Tickets  
Prominent Logo Placement at Event  
Digital Signage  
Verbal Recognition during the Event  
Company advertisement on the event website for 1 year  
Website, Event Social Media Post and Listings  
Entrance into Pre-event VIP Reception  
3 min speaking opportunity at event to address audience  
Sponsor recognition at Registration & Check-in  
Exclusive servers for the table

## **BLUE CRAB** VIP SPONSOR **\$2,000**

Company Logo on all VIP Marketing  
5 VIP Crab Feed Tickets  
Prominent Logo Placement at Event  
Digital Signage  
Verbal Recognition during the Event  
Website, Event Social Media Post and Listings  
Entrance into Pre-event VIP Reception  
Sponsor recognition at Registration & Check-in  
Exclusive servers for the table

## PHOTO

### EXPERIENCE SPONSOR

**\$1250**

Company logo/Name on photo experience  
Digital Storage  
Verbal Recognition during the Event  
Website Listing  
Sponsor recognition at Registration & Check-in

## DESSERT

### SPONSOR

**\$1800**

Company logo on Dessert Stations  
Digital Storage  
Verbal Recognition during the Event  
Website Listing  
Sponsor recognition at Registration & Check-in

## BEVERAGE

### SPONSOR

**\$1000**

Company logo on Drink Stations  
Digital Storage  
Verbal Recognition during the Event  
Website Listing  
Sponsor recognition at Registration & Check-in

# SPONSORSHIP LEVELS

We are also collecting in-kind auction and raffle drawing prizes for our guests. Please email [fundraising@sacdst.org](mailto:fundraising@sacdst.org) if you have an unused brand new item or service you would like to donate.

Please be advised that sponsorships will close Feb. 10. We encourage interested parties to submit their sponsorship requests and company logos in a timely manner to ensure inclusion in the event.

## DEMOGRAPHICS

The demographic profile of the Delta Crab Feed attendees:

Age Range: 30 - 75 years

Gender: 68% Women | 32% Men

Location: 83% of Sacramento County | 15% from other surrounding Counties | 2% from outside Northern CA.

Educaiton: 85% College Graduates | 12% High School Graduates | 3% Non Graduates

## MEDIA & STATS

**Expected Attendance: 350+**

**Participants/Volunteers: 75**

**Social Media: 200,000 Reach  
500,000 Impressions**

## BENEFITS OF SPONSORSHIP:

Sponsors enjoy wide-reaching benefits for contributing to the Annual Sacramento Delta Crab Feed impacting the community in a positive manner.

### Your contribution will:

- Build public awareness for your company through our outreach.
- Help your company achieve its community outreach objectives, and solidifies your company as an organization dedicated to bettering the community.
- Help identify your company as one that promotes and embraces diversity.
- Immerse and involve your company in an event that embodies togetherness in the Sacramento community while raising funds that support African American at-risk youth and underserved communities in the Sacramento region.
- Connect your company with Sacramento Alumnae's effort to bring culturally significant and educational art and entertainment to the Sacramento community.
- Give your company a tax deduction for donating to a local 501(c) 3

PROCEEDS  
BENEFIT  
COLLEGE SCHOLARSHIPS  
& COMMUNITY  
PROGRAMS



\*Sponsorships should be made out to Sacramento Delta Foundation, 501(c) 3 tax-exempt organization, for tax deduction purposes. Sacramento Alumnae Chapter of Delta Sigma Theta is a 501c7, a donation will not relieve a tax deduction when contributing funds.