



SACRAMENTO ALUMNAE CHAPTER
DELTA SIGMA THETA SORORITY, INC.

XXVI
CRAB
FEED
FUNDRAISER

FEB
28



06
PM

SPONSORSHIPS

IN PARTNERSHIP WITH



SACRAMENTO DELTA FOUNDATION

SPONSORSHIP LEVELS

KING CRAB
PRESENTING
SPONSOR
\$5,000

SOLD

Presented by Company Logo on all event marketing
Premium Table Location
1 VIP Table (50 VIP Crab Feed Tickets)
10 In One Tickets
Prominent Logo Placement at Event
Digital Signage
Verbal Recognition during the Event
Company advertisement on the event website for 1 year
Website, Event Social Media Post and Listings
Entrance into Pre-event VIP Reception
3 min speaking opportunity at event to address audience
Sponsor recognition at Registration & Check-in
Exclusive servers for the table

BLUE CRAB
VIP
SPONSOR
\$2,000

Company Logo on all VIP Marketing
5 VIP Crab Feed Tickets
Prominent Logo Placement at Event
Digital Signage
Verbal Recognition during the Event
Website, Event Social Media Post and Listings
Entrance into Pre-event VIP Reception
Sponsor recognition at Registration & Check-in
Exclusive servers for the table

PHOTO

EXPERIENCE

SPONSOR

\$1250

Company logo/Name on photo experience

Digital Signage

Verbal Recognition during the Event

Website Listing

Sponsor recognition at Registration & Check-in

SOLD

DESSERT

SPONSOR

\$1000

Company logo on Dessert Stations

Digital Signage

Verbal Recognition during the Event

Website Listing

Sponsor recognition at Registration & Check-in

SOLD

BEVERAGE

SPONSOR

\$1000

Company logo on Drink Stations

Digital Signage

Verbal Recognition during the Event

Website Listing

Sponsor recognition at Registration & Check-in

SOLD

SPONSORSHIP LEVELS

We are also collecting in-kind auction and raffle drawing prizes for our guests. Please email fundraising@sacdst.org if you have an unused brand new item or service you would like to donate.

Please be advised that sponsorships will close Feb. 10. We encourage interested parties to submit their sponsorship requests and company logos in a timely manner to ensure inclusion in the event.

DEMOGRAPHICS

The demographic profile of the Delta Crab Feed attendees:

Age Range: 30 - 75 years

Gender: 68% Women | 32% Men

Location: 83% of Sacramento County | 15% from other surrounding Counties | 2% from outside Northern CA.

Educaiton: 85% College Graduates | 12% High School Graduates | 3% Non Graduates

MEDIA & STATS

Expected Attendance: 350+

Participants/Volunteers: 75

**Social Media: 200,000 Reach
500,000 Impressions**

BENEFITS OF SPONSORSHIP:

Sponsors enjoy wide-reaching benefits for contributing to the Annual Sacramento Delta Crab Feed impacting the community in a positive manner.

Your contribution will:

- Build public awareness for your company through our outreach.
- Help your company achieve its community outreach objectives, and solidifies your company as an organization dedicated to bettering the community.
- Help identify your company as one that promotes and embraces diversity.
- Immerse and involve your company in an event that embodies togetherness in the Sacramento community while raising funds that support African American at-risk youth and underserved communities in the Sacramento region.
- Connect your company with Sacramento Alumnae's effort to bring culturally significant and educational art and entertainment to the Sacramento community.
- Give your company a tax deduction for donating to a local 501(c) 3

PROCEEDS
BENEFIT
COLLEGE SCHOLARSHIPS
& COMMUNITY
PROGRAMS

