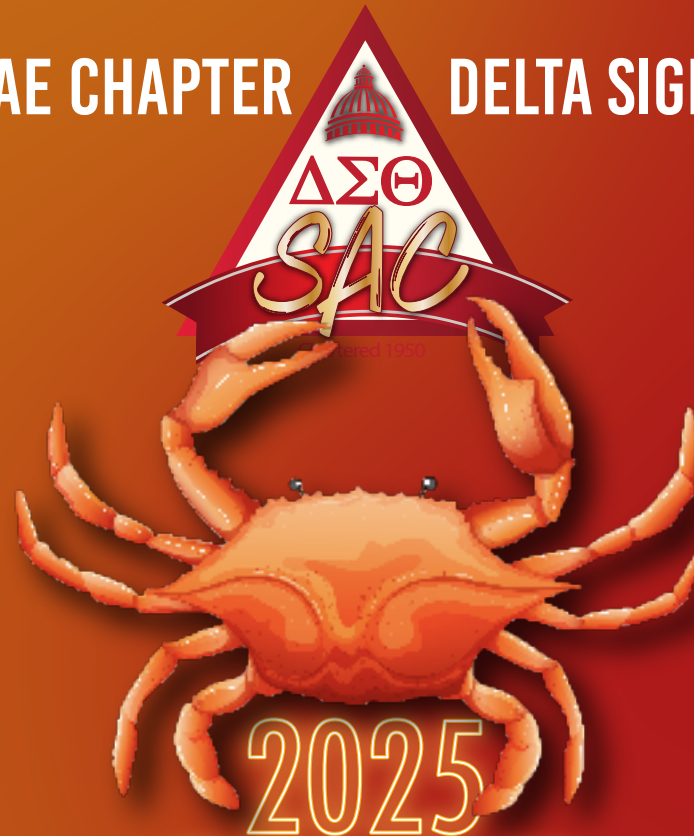


SACRAMENTO ALUMNAE CHAPTER

DELTA SIGMA THETA SORORITY, INC.



2025  
CRAB  
FEED  
SPONSORSHIPS

IN PARTNERSHIP WITH



# SPONSOR LEVELS

**KING CRAB**  
PRESENTING  
SPONSOR  
**\$5,000**

## Event Sponsor

Presented by Company Logo on all event marketing  
Premium Table Location  
1 VIP Table (12 VIP Crab Feed Tickets)  
12 All-In-One Tickets  
Prominent Logo Placement at Event  
Digital Signage  
Verbal Recognition during the Event  
Company advertisement on the event website for 1 year  
Website, Event Social Media Post and Listings  
Entrance into Pre-event VIP Reception  
Commemorative photo  
Sponsor recognition at Registration & Check-in  
Exclusive servers for the table

**DUNGENESS**  
VIP  
SPONSOR  
**\$2,500**  
Two(2) Available

## VIP Reception Co-Sponsor

In Partnership with Company Logo on all VIP Marketing  
6 VIP Crab Feed Tickets  
6 All-In-One Tickets  
Prominent Logo Placement at Event  
Digital Signage  
Verbal Recognition during the Event  
Website, Event Social Media Post and Listings  
Entrance into Pre-event VIP Reception  
Sponsor recognition at Registration & Check-in  
Exclusive servers for the table

**BLUE CRAB**  
EVENT TABLE#  
SPONSOR  
**\$1,500**

## Blue Crab Table Sponsor

Company logo on 40+ table numbers in the main Hall  
4 Crab Feed Tickets  
Logo Placement at Event  
Digital Signage  
Verbal Recognition during the Event  
Website, Event Social Media Post and Listings  
Sponsor recognition at Registration & Check-in

Requirements for Sponsor Logo Submissions: All corporate sponsor logos submitted for inclusion in materials must be saved as EPS or AI files, with text converted to outlines.

## **PHOTO** EXPERIENCE SPONSOR **\$1,000**

Company logo on photo experience  
Digital Signage  
Verbal Recognition during the Event  
Website Listing  
Sponsor recognition at Registration & Check-in

## **BEVERAGE** SPONSOR **\$1,000**

Company logo on Drink Stations  
Digital Signage  
Verbal Recognition during the Event  
Website Listing  
Sponsor recognition at Registration & Check-in

## **SHIRT** SPONSOR **\$1,000**

Company Logo or Name on Sleeve of shirts worn by servers & volunteers  
Digital Signage  
Verbal Recognition during the Event  
Website Listing  
Sponsor recognition at Registration & Check-in

## **LOCK & KEY** SPONSOR **\$500**

Lock & Key is a fundraiser we hold during the event that sells keys to a lockbox containing \$500. The winning key to open the box receives the cash.  
Company Logo or Name on Lock & Key Box  
Digital Signage

## **DESSERT** SPONSOR **\$500**

Company logo on Dessert Stations  
Digital Signage  
Verbal Recognition during the Event  
Website Listing  
Sponsor recognition at Registration & Check-in

## **TABLE HOST** SPONSOR **\$250**

Hosted by Name on One(1) General Admission table  
Table will be decorated on your behalf and prominently show sponsored by you for guest who purchase individual tickets and are assigned seat randomly  
Sponsor recognition on digital signage

We are also collecting in-kind auction and raffle drawing prizes for our guest. Please email [fundraising@sacdst.org](mailto:fundraising@sacdst.org) if you have an unused brand new item or service you would like to donate.

Please be advised that sponsorships for will close Dec. 31. We encourage interested parties to submit their sponsorship requests and company logos in a timely manner to ensure inclusion in the event.

Thank you for your understanding and cooperation.

# SPONSORSHIP LEVELS

## DEMOGRAPHICS

The demographic profile of the Delta Crab Feed attendees:

Age Range: 30 - 75 years

Gender: 68% Women | 32% Men

Location: 83% of Sacramento County | 15% from other surrounding Counties | 2% from outside Northern CA.

Educaiton: 85% College Graduates | 12% High School Graduates | 3% Non Graduates

PROCEEDS  
BENEFIT  
COLLEGE SCHOLARSHIPS  
& COMMUNITY  
PROGRAMS

## MEDIA & STATS

**Expected Attendance: 550+**

**Participants/Volunteers: 75**

**Social Media: 200,000 Reach  
500,000 Impressions**



## BENEFITS OF SPONSORSHIP:

Sponsors enjoy wide-reaching benefits for contributing to the Annual Sacramento Delta Crab Feed impacting the community in a positive manner.

### Your contribution will:

- Build public awareness for your company through our outreach.
- Help your company achieve its community outreach objectives, and solidifies your company as an organization dedicated to bettering the community.
- Help identify your company as one that promotes and embraces diversity.
- Immerse and involve your company in an event that embodies togetherness in the African American community while raising funds that support at-risk youth and underserved communities in the Sacramento region.
- Connect your company with Sacramento Alumnae's effort to bring culturally significant and educational art and entertainment to the Sacramento community.
- Give your company a tax deduction for donating to a local 501(c) 3 tax-exempt organization\*.
- Allow your employees to participate and volunteer in one of the largest African American events in the Sacramento community.

\*Sponsorships should be made out to Sacramento Delta Foundation, 501(c) 3 tax-exempt organization, for tax deduction purposes. Sacramento Alumnae Chapter of Delta Sigma Theta is a 501c7, a donation may not relieve a tax deduction when contributing funds.